

# 2008 Wake Forest Area Artists' Studio Tour Sponsor Form

Please print and mail both pages to  
Wake Forest Area Artists' Studio Tour, PO Box 603, Wake Forest, NC 27588  
Must be postmarked by June 30.

## 2008 STUDIO TOUR DATES (2 weekends)

Saturday, September 13, 10am to 5pm and Sunday, September 14, 1 to 5 pm  
Saturday, September 20, 10am to 5pm and Sunday, September 21, 1 to 5pm

**Sponsor Benefits:** 4 new opportunities plus the three (3) levels of listing options are available in the tour brochure and on the website. The website will remain up for a year. The brochure will be in newspaper format and will be distributed via mail and as an insert in weekly newspapers in the tour area. More than 15,000 brochures will be distributed. This is also tax deductible. An asterisk will mark the sponsors who choose to offer discounts or specials on tour dates (listed above). The Studio Tour has been growing since the 1995 and has become a significant annual event with local, state and national publicity.

### ***The New Advertising Opportunities are:***

**Full Page Advertisement (\$900)** Ad design of your choice or we can help you. You will also get a "Proud Sponsor of the Studio Tour" sign to display in your business for a month prior to the tour.

**½ (Half) Page Advertisement (\$500)** Ad design of your choice or we can help you. You will also get a "Proud Sponsor of the Studio Tour" sign to display in your business for a month prior to the tour.

**¼ (Quarter) Page Advertisement (\$300)** Ad design of your choice or we can help you. You will also get a "Proud Sponsor of the Studio Tour" sign to display in your business for a month prior to the tour.

**Business Card size ad (\$200):** Your ad will consist of a copy of your business card or a business card size ad of your business to include your your logo. You will also get a "Proud Sponsor of the Studio Tour" sign to display in your business for a month prior to the tour.

### **We are also retaining our three levels of listings that have been available in the past:**

**Gold \$100:** Includes a listing of your business/ individual name, address, web address, email and phone number. In addition, if your location is within the tour area, it will be noted on the sponsor map, and you will be given three lines (approximately 21 words) for a description of your business (written by the sponsor). Also included is a sign for use in the month preceding the tour that identifies your business as a "Proud Sponsor of the Studio Tour."

**Red \$60:** Includes a listing of your business/individual name, address, web address, email, & phone number.

**Yellow \$25:** Includes a listing of your business/individual name.

**Circle one:** Full Page \*   ½ Page\*   ¼ Page\*   Business Card\*   Gold \*\*   Red\*\*   Yellow \*\*

\* For these options, indicate the Business name, contact name and address and contact information on the next page; attach a print-ready copy of your advertisement.

\*\* For these options, complete the information on the next page and, for the gold level, the approximately 21 word description to be included with your gold level sponsorship.

# 2008 Wake Forest Area Artists' Studio Tour Sponsor Form (page 2)

Business name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone/fax \_\_\_\_\_

Email/web \_\_\_\_\_

Discount or special offered on tour days \_\_\_\_\_

Description (Gold level and above only) Up to 21 words \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Does your business have local art on display? Please indicate artist(s) here: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please print two copies. Keep one for your records and send the other with your check, payable to:  
***Wake Forest Area Artists' Studio Tour, PO Box 603, Wake Forest, NC 27588.***

**\*\*\*\*\*Thank you for your tax deductible donation\*\*\*\*\***

Sponsor Initials \_\_\_\_\_

Recruited by \_\_\_\_\_

Deadline June 30, 2008

**NEW FOR 2008 --- FULL, 1/2 AND 1/4 PAGE and BUSINESS CARD SIZE ADVERTISEMENTS.**

Have your business seen by thousands! For these three options, you design your advertisement for inclusion into the 2009 Newspaper Format Studio Tour Brochure.

(Contact us if you need help.) You will also get a "Proud Sponsor of the Studio Tour" sign to display in your business window for the month prior to the tour.

This publication is seen by more than 15,000 people in the area and is referred to throughout the year. A brand new opportunity for you to get your business message out there!